Less than a month after art lovers trekked through the snow to New York’s far West Side for the Armory Show, it’s time for another trip to Pier 94 for the AIPAD Photography Show. From emerging artists to 19th-century pioneers of the medium, the Association of International Photography Dealers fair covers the full range of photographic history. Since that can feel a bit overwhelming, here’s a guide to a few of the top contemporary names you might not know—but should.

Nona Faustine at Steven Kasher Gallery, New York

Boldly shining a spotlight on New York City’s forgotten history of slavery, Nona Faustine has photographed herself, naked except for white heels, in front of historic sites linked to the slave trade. The images went viral in 2015, but Steven Kasher is looking for a different sort of interest at AIPAD.
The gallery has given Nona Faustine prime real estate in their booth, with an outer wall of her own, opposite the work of Latoya Ruby Frazier. Faustine’s Over Her Dead Body is priced at $6,500, and the work’s juxtaposition with that of a more established artist exploring similar themes is intentional.

“Individual collectors have been purchasing Nona’s work for some time, but now she’s starting to get more institutional attention,” gallery director Cassandra Johnson told artnet News. “Our goal is to sell a complete set of the ‘White Shoes’ series to a museum.”

“Nona’s work is really brave and really compelling,” she added. “It really stops you in your tracks.”